



FOR IMMEDIATE RELEASE | April 3, 2023

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Stand Against Su: A New Coalition to Oppose Julie Su

Coalition of freelancers, small business owners, tipped workers, and franchisees launched to oppose President Biden's nominee for Secretary of Labor

WASHINGTON, DC – Stand Against Su, a new coalition of small businesses, freelancers, tipped workers, and franchisees on Monday announced the launch of their campaign to oppose Julie Su, President Biden's nominee for Secretary of Labor.

The coalition, led by the California Business and Industrial Alliance and Freelancers Against AB 5, aims to highlight Su's anti-business, anti-worker record and demonstrate why she is unfit for the position. Key arguments, detailed on StandAgainstSu.com, include:

- Julie Su Oversaw the Largest Instance of Taxpayer Fund Fraud in CA History
- Su is a Threat to Franchisees and Independent Contractors Nationwide
- Su Seeks to Eliminate the Tipped Minimum Wage
- Su Has Radical Views on Border Security
- Su Views American Business as the Enemy

The coalition also unveiled an aggressive ad campaign against Su, purchasing billboards and newspaper ads in [Arizona](#), [Montana](#), and [West Virginia](#), as well as deploying a [letter-writing campaign](#) encouraging Senators across the country to vote against Su's confirmation.

Wes Snyder, the owner of a FASTSIGNS franchise in Arizona, stressed the importance of preserving the franchise industry for entrepreneurs and communities:

"I have experienced firsthand the impact that the franchise industry can have on those working to achieve the American dream. This business model gives

anyone the opportunity to experience the transformative power of entrepreneurship while strengthening their local communities. Julie Su wants to rob us of this opportunity - she will turn the American dream into the American nightmare."

Karen Anderson, founder of Freelancers Against AB 5, had this to say about Su's nomination:

As the chief enforcer of AB 5, Julie Su was a nightmare for freelancers and small businesses in California. She has no business being Labor Secretary after her track record of failure.

Tom Manzo, President and Founder of The California Business and Industrial Alliance (CABIA), released the following statement on Julie Su's nomination for Labor Secretary:

"It appears failing upward is the new American dream. Julie Su was a disaster in California, presiding over a hostile approach to business owners and wide-scale unemployment insurance fraud. Rejecting her nomination should be a no-brainer, and CABIA will fight on behalf of its members to oppose it."

Joshua Chaisson, Tipped Worker in Portland, ME, and President of Restaurant Workers of America, explained the devastating consequences that Su's confirmation would have for tipped workers:

"Julie Su's confirmation would ensure that tipped workers in Maine and nationwide face unprecedented threats to their livelihoods. Senators should stand with restaurant workers and oppose her nomination."

The coalition's advocacy efforts will take the form of several additional ad buys over the coming weeks, as well as the promotion of supporting voices and media on Twitter @StandAgainstSu.

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